

ECONOMIC EXPERIENCES

NORD 6 International Conference

Organized by:

THE ROMANIAN FOUNDATION FOR BUSINESS INTELLIGENCE, Events Department
TRANSILVANIA UNIVERSITY OF BRASOV, Faculty of Economic Sciences and Business
Administration

THE ROMANIAN ACADEMY, Commission in charge with the study of marketing problems,
Iași Branch

The conference is particularly focused, but not limited to the following panels:

1. ECONOMICS

*International economics,
Macroeconomics,
Microeconomics,
Empirical investigation,
History of Economics,
European Integration,
Criticisms of assumptions,
Economic Informatics,
Financial Economics,
Economic Engineering,
Political Economics,
Health Economics,
Peace & War Economics,
Business Economics,
Environmental Economics,
Sustainable Development & Economic
Growth,
Household Economics,
Food Security,
Agriculture and Aquaculture,
Accounting, Reporting and
Performance Measurement,
Public and Private Pension Provision,
Innovation & technology,
Agricultural Economics & Agribusiness
etc.*

2. MANAGEMENT

*Innovation Management,
Change Management,
Human Resource Management,
Knowledge Management,
Service Management,
Auditing and Corporate Governance,
Labor Management,
Quality Management,*

*Strategic Management,
Project Management,
Production Management,
Logistics,
Risk Management,
Hospitals management,
Management best practices.*

**3. MARKETING, COMMERCE AND
TOURISM**

*Marketing & International Marketing,
Entrepreneurship,
Trade and Investment Flows,
The Economics of Hospitality.*

**4. SOCIO-ECONOMIC STUDIES AND
MULTICULTURALISM**

*Sociology,
Psychology,
Communication studies;
Anthropology,
Religious Studies,
Arts,
Literature,
Linguistics,
Education,
Philosophy,
Political Science,
Medicine,
Human geography,
History,
Law.*

SCHEDULE – Online & Poster Presentations

Date: Sunday, November 18th, 2018
Time: 10:00 – 16:00
Location: Transilvania University of Brasov, International Conference Centre,
 41A Iuliu Maniu Street

Online & Poster Presentations

10:00 am to
16:00 pm

MEASUREMENT OF NATIONAL CULTURE: A MULTIPLE SOURCE LATENT VARIABLE APPROACH

Joshua D. SHACKMAN

CONTEMPORARY SOCIAL CARE CHALLENGES IN WESTERN EUROPE

Aysha ALMAHMOUD

SPORTS MANAGEMENT PLANNING IN PERFORMANCE TENNIS U16

Corina ȚIFREA, Ioana ROȘCULEȚ

FOOD FRAUD – AN OUT OF CONTROL PHENOMENON

Afrodita BORMA

COMBATING ENERGY POVERTY IN CENTRALIZED HEATING SYSTEM (SEIC) BY LOCAL PUBLIC POLICIES - A CHANCE FOR VULNERABLE CONSUMERS

Anamaria-Cristina ANDREI, Irene-Elena PAPUC

ORGANIZATIONAL LEARNING CAPABILITY. MODEL TESTING IN UNIVERSITIES

Alexandra Luciana GUȚĂ

CRIME PREVENTION THROUGH EDUCATION

Andreea Nicoleta CIORBARU (PÎRVULESCU)

ROMANIA – MERCHANT MARKET FOR FOREIGN FOOD PRODUCTS

Afrodita BORMA

PRODUCTION OF ELECTRICITY IN GHANA: A HISTORY (1900-1960s)

Samuel ADU-GYAMFI, Stephen Akushie QUANSAH, Richard OWARE

GREEN BANKING: UNPACKING THE CONCEPT

Constantin-Marius APOSTOAIIE

THE OUTLOOK FOR PRECISION FARMING IN HUNGARY

Judit OLÁH, József POPP

ANALYSIS OF COMPETITION ON THE EUROPEAN NATURAL GAS MARKET

Mihaela IONESCU SAS

CUSTOMER RELATIONSHIP MANAGEMENT: EVIDENCE FROM BIHOR COUNTY

Florian Gyula LASZLO

ECONOMIC SCIENCE SPECIFIC NON-PARAMETRIC TOOLS

Oana Simona HUDEA

WHERE TO ARE WE GOING? EVOLUTION OF KEY INDICATORS IN ROMANIA

Oana Simona HUDEA

GREAT UNION CONSTITUTIONALISM. POLITICAL AND LEGAL ASPECTS

Marius ANDREESCU, Andra PURAN

REGLEMENTĂRILE DIN DREPTUL INTERNAȚIONAL PENAL CU PRIVIRE LA CIRCULAȚIA ILEGALĂ A SUBSTANȚELOR NARCOTICE, PSIHOTROPE ȘI A ANALOAGELOR ACESTORA ȘI IMPLEMENTAREA ACESTORA ÎN DREPTUL PENAL AL REPUBLICII MOLDOVA

Carmen-Elena ROȘU

THE DELICTENT MINOR - THE SUBJECT OF CRIMINAL LIABILITY IN THE PENALTY LAW OF THE REPUBLIC OF MOLDOVA

Daniela ROMAN

APPLICATIONS OF RATIONAL CHOICE THEORY WITHIN THE LOBBYING PRACTICE

Adriana Liuba AHCIARLIU KYRIAKIDIS

LOBBY - INSTRUMENT OF PARTICIPATORY DEMOCRACY IN THE T.F.E.U. CASE STUDY - INFRINGEMENT PROCEDURE

Adriana Liuba AHCIARLIU KYRIAKIDIS

AFRICA INVESTMENT TRADE AND AGRICULTURE NETWORK

James NDEGWA

MOTION GAMES FOR VISUALLY IMPAIRED CHILDREN

Alina GEAMBAȘU

THE SPORT COMPANY'S MISSION AND OBJECTIVES

Alexandru Lucian MIHAI

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CHERRY (CERASUS AVIUM L) AND ITS THERAPEUTIC PROPERTIES
Ioana PETRE (ȚUGUI)

PHYSICAL THERAPY ASPECTS IN SYSTEMIC LUPUS ERYTHEMATOSUS
Alina GEAMBAȘU

PHYSICAL THERAPY ASPECTS ON FEMALE OSTEOPOROSIS
Alina GEAMBAȘU

NUTRITION AND HYDRATATION OF LONG JUMPERS
Corina ȚIFREA & Raluca COSTACHE

THE ROLE OF NUTRITIONAL SUPPLEMENTS IN TRAINING FOOTBALL PLAYERS
– MAROC
Corina ȚIFREA, Cherkaoui Hassan SIDI

TRAINING PHYSIOLOGY PROBLEMS OF HIGH PERFORMANCE FOOTBALL PLAYERS
Corina ȚIFREA & Haytem Ben SALAH

ONLINE VIDEO PRESENTATIONS

10:00 am to 16:00 pm

Online session is designed for presenters who are not able to be present in-person at the conference. Travel, funding, and schedule can sometimes make it difficult for participants to attend the conference in-person. In order to support more inclusive participation, online session enable participants to present work to a body of peers and to engage with colleagues from afar, bringing global ideas to the local.

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