



Day 2

NETWORK INTELLIGENCE

Date: Saturday November 29th, 2014
Time: 10:00 – 12:30
Location: Romanian Academy Auditorium, No. 8 Carol I Boulevard, Iasi
Organized by: THE ROMANIAN FOUNDATION FOR BUSINESS INTELLIGENCE
Hosted by: THE ROMANIAN ACADEMY

10:00 – 12:30 **Parallel Session 4 / 2 - Auditorium** *Presentations*

Chair: Florin Alexandru Luca - The Romanian Academy, Corina Anamaria Ioan - The Romanian Foundation for Business Intelligence.

Speakers (10 minutes / presentation):

Silvius T. STANCIU	COULD ONLINE GROCERIES BE A VIABLE ALTERNATIVE FOR ROMANIAN FOOD RETAIL?
Andra Maria ACHIM, Anca Oana CHIS	FINANCIAL ACCOUNTING QUALITY AND ITS DEFINING CHARACTERISTICS
Anca Oana Chis, Achim Andra Maria	PROFESSIONAL JUDGEMENT. THE KEY TO A SUCCESSFUL AUDIT
Cătălina BĂDOIU	ESTONIA-CAMPIOANA POLITICII DE COEZIUNE 2007-2013
Monica M. Maer-Matei	MEASURES OF OCCUPATIONAL MISMATCH
Petruta Mihai, Paula Voicu, Alexandra Ioanid	CLASSICAL AND MODERN METHODS USED IN ELECTRICAL ENERGY MANAGEMENT SYSTEM

Conference Journals:

<http://sea.bxb.ro>

- a bridge between theoreticians and practitioners



<http://mi.bxb.ro>

- ediția în limba română, "Management Intercultural"





Alexandra IOANID, Carmen-Laura ZARZU, Cezar SCARLAT

COMMUNICATING SUCCESSFULLY WHEN MANAGING MULTICULTURAL TEAMS

Alexandra IOANID, Petruta MIHAI, Gheorghe MILITARU

INTEGRATING COUNTRY-SPECIFIC CULTURE IN THE BRANDING STRATEGY FOR BUILDING GLOBAL SUCCESS

Andreea IANCU

THE RESPONSIBILITY TO PROTECT. A JUST WAR THEORY BASED ANALYSIS

Laura Catalina Pascu

GLOBAL CIVIL SOCIETY - NEW SOCIAL FRONTIERS

Marilena Raluca GROSU

THE EVOLUTION OF THE CONCEPT OF POVERTY: A DIACHRONIC ANALYSIS

Mihaela D. NANU

THE RISK OF IN-CONSEQUENTLY USING THE ACCOUNTING POLICIES

Mădălina L. CUCIURIANU

THE US-EU RELATION. COMPETITION OR COOPERATION?

Rodica Mariana ȚÎRLEA

CAMBIA: TITLU DE CREDIT SUB SEMNĂTURĂ PRIVATĂ

10:00 – 12:30 **Parallel Session 5 / 2 - Room for Debates** *Presentations*

Chair: Dan Serghie - The Romanian Foundation for Business Intelligence, Ovidiu Aurel Ghiuță - Ștefan cel Mare University of Suceava

Speakers (10 minutes / presentation):

Conference Journals:

<http://sea.bxb.ro>

- a bridge between theoreticians and practitioners



<http://mi.bxb.ro>

- ediția în limba română, "Management Intercultural"





Constantin BORDEI

INFLUENCE OF AUTOMOTIVE CLUSTERS IN REGIONAL DEVELOPMENT

Lenuta I. CARP (CEKA)

DETERMINANTS OF FOREIGN DIRECT INVESTMENTS IN ROMANIA

Rada Cristina IRIMIE

EUROPE AND GLOBALIZATION: FRAMEWORK FOR APPLYING DOUBLE-STANDARDS

Mirela V. MIALTU

ROMANIA'S ECONOMIC DEVELOPMENT THROUGH THE MODERNIZATION OF THE PUBLIC PROCUREMENT SYSTEM: METHODOLOGICAL STUDY, COMMENTS

Andrei R. DELEANU

THE ODA DIMENSION OF CHINA: THE CASE OF AFRICA

Stanislav PERCIC

THE IMPACT OF THE CREDIT EXPANSION PROCESS ON SOCIAL WELFARE IN THE AREA OF CENTRAL AND SOUTH-EASTERN EUROPE

Anca-Simona HROMEI

THE INFLUENCE OF MERGERS ON THE MEDIUM-TERM FINANCIAL PERFORMANCE OF ROMANIAN COMPANIES

Elena CHIȚIMUȘ

GENDER ISSUES - WOMEN'S REPRESENTATION ON BOARDS

Claudia-Cristina PLOSCARU, Claudiu-Catalin MUNTEANU, Dorian-Laurentiu FLOREA

THE IMPLEMENTATION OF CORPORATE GOVERNANCE INTO BRAND MANAGEMENT

Conference Journals:

<http://sea.bxb.ro>

- a bridge between theoreticians and practitioners



<http://mi.bxb.ro>

- ediția în limba română, "Management Intercultural"

